

# GENRE PODCAST

Date of Issue:	Friday 3rd March
Submission Deadline:	Friday 31st March
Assignment Duration (approximately)	4 weeks

Qualification	Level 3 Extended Diploma in Creative Media Production (Film and Television + Games Development)
Unit	Unit 6: Critical Approaches to Creative Media Products Learning Outcome 4
Assessor's Name:	Scott Hayden
Student Name:	

## Project Overview / Scenario

'**BBC Radio Solent**' is recruiting podcasters for a new weekly debate show about pop culture.

You have been approached to submit a well-researched discussion panel show about the evolution of a moving image media Genre of your choice. You will collaborate in a group of 2-3 on a script before recording your podcast for 'BBC Radio Solent' consideration by the agreed deadline.



## Genre Podcast

In a Group of 2-3 you will chose a moving image media Genre and then collaborate on a Google Doc Script that illustrates an understanding of how your chosen genre has evolved throughout it's history.

You will then record a Genre Podcast (15 minutes max) using your Script as the basis as you discuss, debate, and work to demonstrate a clear understanding of your Genre including the following:

### **GENRE**

- **Production technology**
  - **Distribution**
- **Codes and conventions**
- **Changes over time**

### **NARRATIVE**

- **Theories**

### **REPRESENTATION**

- **How has the genre represented its characters?**

You will submit your completed Google Doc Script and Genre Podcast MP3 to your U6 LO4 Google Drive folder

Covers Learning Outcome:	U6 LO4
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## Evidence to be submitted:

Your completed Google Doc Script AND Genre Podcast MP3  
**need to be submitted to Google Classroom**

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



## Sources of Information

### Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group –  
Media - <https://www.facebook.com/groups/649921418423094/>  
Games - <https://www.facebook.com/groups/259654687561824/>

### Blog

- 'bcotmedia' tumblr dictionary - <http://bcotmedia.tumblr.com/tagged/dictionary>

### Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

### Local Employers

- Radio Solent are observing/ supporting the learners throughout the project - <http://www.bbc.co.uk/radiosolent>

## To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Friday 31st March
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments
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If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
<b>Unit 6. Learning Outcome No. 4</b>	
<b>Be able to develop responses to media products</b>	
P 4	Present a descriptive response to a media product with some appropriate use of subject terminology.
M 4	Present a discussion of a media product with reference to detailed illustrative examples and with generally correct use of subject terminology.
D 4	Present an analysis of a media product with supporting arguments and elucidated examples, and consistently using subject terminology correctly.

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	<b>Scott Hayden</b>		
Issue date:	Friday 3rd March	Submission date:	Friday 31st March	Submitted on:	
Programme:	Level 3 Extended Diploma in Creative Media Production (Film + Television)				
Unit:	6: Critical Approaches to Creative Media Products				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	<b>LO4</b>		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	