

# MORAL PANIC

Date of Issue:	Friday 20th October
Submission Deadline:	Friday 17th November
Assignment Duration (approximately)	4 weeks

Qualification	Level 3 Extended Diploma in Creative Media Production (Film + Television and Games Development)
Unit	Unit 6: Critical Approaches to Creative Media Products Learning Outcome 3
Assessor's Name:	Scott Hayden
Student Name:	

## Project Overview / Scenario

'**The Basingstoke Observer**' has asked you to research and create either a Written, Podcast, or Vlog Report about your generations responses to media generated moral panics.

You need to articulate your points using at least one moral panic example by the agreed deadline. The best structured and argued reports will be presented to 'The Basingstoke Observer' to be shared with their audience online.



## Moral Panic

You have been asked to analyse a Moral Panic in the media in a Written Report (3,000 words max) OR a Podcast OR Vlog (10 minutes max) that discusses the following:

- Audience theory
- Audience Responses
- Effects debates

Once complete, your Written, Podcast, or Vlog Report will be submitted in Google Classroom before the professional deadline.



Covers Learning Outcome:	U6 LO3
Submission Deadline:	

## Evidence to be submitted:

Your completed Written, Podcast, or Vlog Report  
**needs to be submitted in to Google Classroom**

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



## Sources of Information

### Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Google Classroom – <https://classroom.google.com/u/0/c/MTYxMjQwODU1M1pa>

### Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

### Local Employers

- The Basingstoke Observer are supporting the learners throughout the project  
<http://www.observergroup.co.uk/>

## To successfully achieve the project you must:

The assignment must be submitted by 16.59 on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Friday 17th November
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

**General Feedback Comments**

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
<b>Unit 6. Learning Outcome No. 3</b> Understand how media audiences respond to media products	
P3 Describe how media audiences respond to media products with some appropriate use of subject terminology [IE]	
M3 Explain how media audiences respond to media products with reference to detailed illustrative examples and with generally correct use of subject terminology	
D3 Comprehensively explain how media audiences respond to media products with elucidated examples and consistently using subject terminology correctly	

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	<b>Scott Hayden</b>		
Issue date:	Friday 20th October	Submission date:	Friday 17th November	Submitted on:	
Programme:	Level 3 Extended Diploma in Creative Media Production (Film + Television and Games Development)				
Unit:	6: Critical Approaches to Creative Media Products				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	<b>LO3</b>		
Additional comments to the Assessor:			

Learner declaration	
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>	
Learner signature:	Date: