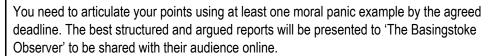
MORAL PANIC				
Date of Issue:	Friday 20th October			
Submission Deadline:	Friday 17th November			
Assignment Duration (approximately)	4 weeks			

Qualification	Level 3 Extended Diploma in Creative Media Production (Film + Television and Games Development)				
Unit	Unit 6: Critical Approaches to Creative Media Products Learning Outcome 3				
Assessor's Name:	Scott Hayden				
Student Name:					

Project Overview / Scenario

<u>'The Basingstoke Observer'</u> has asked you to research and create either a Written, Podcast, or Vlog Report about your generations responses to media generated moral panics.





Moral Panic

You have been asked to analyse a Moral Panic in the media in a Written Report (3,000 words max) OR a Podcast OR Vlog (10 minutes max) that discusses the following:

- Audience theory
- Audience Responses
- Effects debates

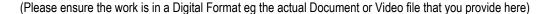
Once complete, your Written, Podcast, or Vlog Report will be submitted in Google Classroom before the professional deadline.



Covers Learning Outcome:	U6 LO3
Submission Deadline:	

Evidence to be submitted:

Your completed Written, Podcast, or Vlog Report needs to be submitted in to Google Classroom





Sources of Information

Social Media

- Twitter https://twitter.com/bcotmedia
- Google Classroom https://classroom.google.com/u/0/c/MTYxMjQwODU1M1pa

Textbooks

- Baylis P, Freedman A, Procter N et al BTEC Level 3 National Creative Media Production, Student Book (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al BTEC Level 3 National Creative Media Production, Teaching Resource Pack (Pearson, 2010) ISBN 978-1846907371

Local Employers

 The Basingstoke Observer are supporting the learners throughout the project http://www.observergroup.co.uk/

To successfully achieve the project you must:

The assignment must be submitted by 16.59 on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

	Date of Submiss	sion:	F	Friday 17th November			
	Extension submission	on date:					
	Reason for exten	ision:					
Lead Internal Verifier Resubmission authorisation:							
	Resubmission d	late:					
		General Fee	dback Comments				
If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.							
Grade Achieved:							
Resubmission Grade Achieved:							
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	Criteria		ng Outcome No. 3	3			
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P3	Criteria Understa Describe how media audience media products with some ap	Unit 6. Learni and how media audie es respond to epropriate use s respond to e to detailed a generally	ng Outcome No. 3	3			
M	Criteria Understa Describe how media audience media products with some apof subject terminology [IE] Explain how media audience media products with reference illustrative examples and with	Unit 6. Learni and how media audie es respond to epropriate use s respond to e to detailed a generally blogy w media products with asistently using	ng Outcome No. 3	3			
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Learner Assessment Submission and Declaration									
Learner name:			Assessor name: Scott H		Scott Ha	ayden			
Issue date:	Issue date: Friday 20th October S					y 17th ember	Submitted on:		
Programme:		Level 3 Extended Diploma in Creative Media Production (Film + Television and Games Development)							
Unit:	Unit: 6: Critical Approaches to Creative Media Products								
	Individual work identification for group assignments								
Student Name		_earning Outcom	е	Evidence submitted		ted	Page numbers or description		
		LO3							
		Add	ditional c	ommen	ts to the A	Assessor:			
Learner declaration									
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.									
Learner signature: Date:									