

MUSIC VIDEO PRODUCTION

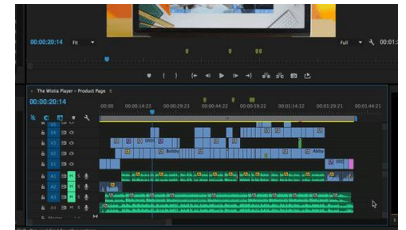
Date of Issue:	Monday 8th January
Submission Deadline:	Friday 9th February
Assignment Duration (approximately)	5 weeks

Qualification	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)
Unit	Unit 29: Music Video Production Learning Outcome 4
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Aukes Media and your Tutor will now be observing you as your production company work together to complete your Music Video Production.

You now need to put your pre-production into practice as you gather equipment, organise your resources, capture the video, and then demonstrate post-production techniques to meet the deadline.



MUSIC VIDEO PRODUCTION

You need to work in your Production Team efficiently and carry out at least two of the following roles as you help your team meet the professional deadline:

- Director
- Production manager
- Camera operator
- Editor
- Lighting
- Create SFX

Evidence for the achievement will be the finished and exported music video file uploaded to Google Classroom.



Covers Learning Outcome:	U29 LO4
Submission Deadline:	Friday 9th February

Evidence to be submitted:

The exported file of your finished music video **needs to be submitted to Google Classroom.**

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group - <https://www.facebook.com/groups/854368387980359/>

Blogs

Pre-production blogs for 3 Music Video Production to serve as exemplars:

- Nic Dawskon Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- Aukes Media are coming in to give a guest lecture and will be available online to learners for help <https://www.facebook.com/AukesMedia?fref=ts>

To successfully achieve the project you must:

The assignment must be submitted by 16.59 on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Friday 9th February
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 29. Learning Outcome No. 4 – Be able to work to complete production of a music video	
P4 Work to complete production of a music video working within appropriate conventions and with some assistance. [TW, SM]	
M4 Work competently to complete production of a music video showing some imagination and with only occasional assistance.	
D4 Work to a technical quality that reflects near-professional standards to complete production of a music video, showing creativity and flair and working independently to professional expectations.	

Assessor Signature:		Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 8th January	Submission date:	Friday 9th February	Submitted on:	
Programme:	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)				
Unit:	29: Music Video Production				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	L04		
Additional comments to the Assessor:			

Learner declaration			
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.			
Learner signature:		Date:	