

PLANNING PORTFOLIO + PITCH

Date of Issue:	Tuesday 21st March
Submission Deadline:	Tuesday 18th April
Assignment Duration (approximately)	4 weeks

Qualification	Level 3 Extended Diploma in Creative Media Production (Film + Television)
Unit	Unit 27: Factual Programme Production Techniques for Television Learning Outcome 3
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

That's Basingstoke is a local TV station launching on Freeview in January 2016.

You will be creating a Documentary will be considered for broadcast on Freeview channel 008 in 2017.



You need to either work independently or as a production team to select and prepare your subject.

Once you have done this it is up your team to plan for a Pitch meeting with Scott, Sky, and Face TV in which you are to present, justify, and pitch your Documentary subject as a media professional.

Task 2: Documentary Planning Portfolio and Pitch

You need to prepare research and evidence planning in a portfolio ready for a Pitch of your Documentary programme to Face TV.

Be advised that you will be asked how you have contributed individually to the following in your production team:

- *Development of ideas*
- *Primary and Secondary research*
- *Considering legal and ethical considerations*
- *Planning documentation*
- *Proposal of Idea*

Scott, Sky, and Face TV will record the discussion which will serve alongside your planning documents as the assessment evidence for this outcome.



Covers Learning Outcome:	U27 LO3
Submission Deadline:	

Evidence to be submitted:

- **Development of ideas** (evidence of your contribution)
- **Primary and Secondary research** (evidence of your contribution)
- **Considering legal and ethical considerations** (evidence of your contribution)
- **Planning documentation** (evidence of your contribution)
- **Proposal of Idea** (evidence of your contribution)
- +
- **Video Recording of the Pitch with Scott, Sky, and Face TV**



Everything needs to be submitted to Google Classroom

Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group - <https://www.facebook.com/groups/854368387980359/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- Face TV are available to learners for help <https://www.facebook.com/facetvuk?fref=ts>

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Tuesday 18th April
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 27. Learning Outcome No. 1	
P3 Plan and research a factual programme for television working within appropriate conventions and with some assistance	
M3 Plan and research a factual programme for television effectively showing some imagination and with only occasional assistance	
D3 Plan and research a factual programme for television to a quality that reflects near-professional standards, showing creativity and flair and working independently to professional expectations	

Assessor Signature:	Scott Hayden	Date:	
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Learner signature:		Date:	
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Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Tuesday 21st March	Submission date:	Tuesday 18th April	Submitted on:	
Programme:	Level 3 Extended Diploma in Creative Media Production (Film + Television)				
Unit:	27: Factual Programme Production Techniques for Television				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	L03		
Additional comments to the Assessor:			

Learner declaration	
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>	
Learner signature:	Date:

