

PRODUCTION PODCAST

Date of Issue:	Tuesday 14th February
Submission Deadline:	Tuesday 14th March
Assignment Duration (approximately)	4 weeks

Qualification	Level 3 Extended Diploma in Creative Media Production (Film + Television)
Unit	Unit 26: Film Studies Learning Outcome 2
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

[The Basingstoke Gazette](#) have asked you to produce a podcast OR write an illustrated piece comparing the productions of two films from different decades. The purpose of the work is to help stress the importance of how different production contexts and factors influence the production of the films they produce.



Production Podcast

Your Production Podcast needs to investigate the influences and backstory of film production.

Begin by considering how different Production Contexts can influence the types of film they produce:

- **Hollywood, Bollywood, British, Developing countries, International co-productions, Independent**

You then need to compare two films from two different decades and explain how these film productions were impacted and eventually formed by the following influences:

- **Financial** determinants, **Technologies** of production, **Distribution** and **exhibition**, **Trends** in the industry, **Genres** at time of production, **Stars** power and representation, **Social issues** at time of production, **Culture** and **politics** of the country where they are produced, **Regulatory issues** eg BBFC, **Synergies** between films, and the **Nature/ structure of the industry** which produces them (Vertical/ Horizontal integration)

You will submit your completed Production Podcast to Google Classroom

Covers Learning Outcome:	U26 LO2
Submission Deadline:	

Evidence to be submitted:

Your completed Production Podcast MP3 file OR Written equivalent
(if it has been agreed with your Tutor)
needs to be submitted to Google Classroom.



(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)

Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group – <https://www.facebook.com/groups/649921418423094/>

Blog

- 'bcotmedia' tumblr dictionary - <http://bcotmedia.tumblr.com/tagged/dictionary>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- Students will be supported online by local Film Directors Geoff Harmer [@fraughtuk](#) and Mark Brennan [@mrmarkbrennan](#)

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Tuesday 14th March
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 26. Learning Outcome No. 2 Understand the relationship between films and their production contexts	
P 2 Describe the relationship between films and their production contexts with some appropriate use of subject terminology	
M 2 Explain the relationship between films and their production contexts with reference to detailed illustrative examples and generally correct use of subject terminology	
D 2 Comprehensively explain the relationship between films and their production contexts with elucidated examples and consistently using subject terminology correctly	

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Tuesday 14th February	Submission date:	Tuesday 14th March	Submitted on:	
Programme:	Level 3 Extended Diploma in Creative Media Production (Film + Television)				
Unit:	26: Film Studies				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	L02		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	