

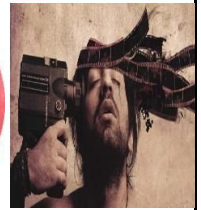
FILM TUTORIAL

Date of Issue:	Friday 5th January
Submission Deadline:	Friday 2nd February
Assignment Duration (approximately)	4 weeks

Qualification	Level 3 Extended Diploma in Creative Media Production (Film + Television)
Unit	Unit 26: Film Studies Learning Outcome 1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

You will create a journalistic Film Tutorial for [Hello You Creatives](http://HelloYouCreatives.com) educating young people as to how theories and methods can enhance our understanding and creation of film. Hello You Creatives have asked you to illustrate a spoken word audio track analysis with a visually creative application of stills and clips to illustrate your points.



You will use extracts, whole films, and/ or genres as examples.

Film Tutorial

You will record a spoken word audio track and set it to a visually creative application of stills and clips to help you demonstrate to your audience how at least two specific theories and at least one method can be applied to film.

Film theory

(Apply at least two)

- Structuralism
- Semiotics
- Auteur theory
- Feminism
- Queer theory
- Marxism
- Psychoanalysis

Film method

(Apply at least one)

- Genre Analysis
- Content Analysis
- Narrative Analysis



You will submit your completed Film Tutorial to your Google Classroom

Covers Learning Outcome:	U26 LO1
Submission Deadline:	

Evidence to be submitted:

Your completed Film Tutorial .mov file OR Written equivalent (if it has been agreed with your Tutor)
needs to be submitted to Google Classroom

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group – <https://www.facebook.com/groups/649921418423094/>

Site

- bcotmedia site with all resources for the project - <http://bcotmedia.weebly.com/>

Blog

- bcotmedia tumblr dictionary - <http://bcotmedia.tumblr.com/tagged/dictionary>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- You will be supported on Twitter by Film Directors Geoff Harmer [@fraughtuk](https://twitter.com/fraughtuk) and Mark Brennan [@mrmarkbrennan](https://twitter.com/mrmarkbrennan)

To successfully achieve the project you must:

The assignment must be submitted by 16.59 on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.



Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.


Date of Submission:	Friday 2nd February
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 26. Learning Outcome No. 1 Be able to apply different analytical approaches to films	
P1 Apply approaches to analysing films with some appropriate use of subject terminology	
M1 Apply approaches to analysing films coherently with reference to detailed illustrative examples and generally correct use of subject terminology	
D1 Apply approaches to analysing films critically, supporting points with arguments and elucidated examples and consistently using subject terminology correctly	

Assessor Signature:		Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Friday 5th January	Submission date:	Friday 2nd February	Submitted on:	
Programme:	Level 3 Extended Diploma in Creative Media Production (Film + Television)				
Unit:	26: Film Studies				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	L01		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	