

## Assignment Feedback

**DOCUMENTATION**

Date of Issue:	Monday 31st October
Submission Deadline:	Friday 18th November
Assignment Duration (approximately)	3 weeks

Qualification	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)
Unit	Unit 1: Pre-production Techniques for the Creative Media Industries Learning Outcome 2
Assessor's Name:	Scott Hayden
Student Name:	

**Project Overview / Scenario**

Your band/ artist want to see the development of the music video so they can suggest any alterations before you move into the production. It is now up to you to prove to your Tutor, your band/ artist, and **Aukes Media** that you can prepare work to a near professional level before you begin.

To prove to your mentor at Aukes Media that you are working independently to produce a Music Video you will now work individually to create **at least 5** examples of documentation.

**DOCUMENTATION**

It is essential that your production company decides and agrees who is responsible for what documentation.

- Shooting Script
- Call sheet
- Risk assessment
- Legal implications
- Storyboard
- Flip-chart Vlog discussion
- Location/ Contributor release forms
- Recce
- Research
- Mood board
- Budget (Crowdsourcing)
- Contact lists
- Contingency plans
- Location/ studio plan

Evidence will be in the form of at least 5 examples of Documentation you have completed individually and uploaded to Google Classroom.

Covers Learning Outcome:	U1 LO2
Submission Deadline:	

### Evidence to be submitted:

Your 5 pieces of completed Documentation **need to be submitted to Google Classroom.**

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)

### Sources of Information

#### Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group - <https://www.facebook.com/groups/854368387980359/>

#### Blogs

Pre-production blogs for 4 Music Video Production to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>
- KLOQ 'Behind the Screams' <http://scottdhaydenproject.tumblr.com/>

#### Site

- bcotmedia weebly site <http://bcotmedia.weebly.com/>

#### Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

#### Local Employers

- Aukes Media are coming in to give a guest lecture and will be available online to learners for help <https://www.facebook.com/AukesMedia?fref=ts>

**To successfully achieve the project you must:**

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Friday 18th November
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

**General Feedback Comments**

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria		Criteria Feedback
<b>Unit 1. Learning Outcome No. 2 - Be able to prepare pre-production documentation for a specific media production</b>		
P 2	Generate outline pre-production documentation for a specific media production with some assistance	
M 2	Generate competent, carefully presented and detailed pre-production documentation for a specific media production with only occasional assistance	
D 2	Generate thorough and comprehensively detailed pre-production documentation for a specific media production, working independently to professional expectations	

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	<b>Scott Hayden</b>		
Issue date:	Monday 31st October	Submission date:	Friday 18th November	Submitted on:	
Programme:	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)				
Unit:	1: Pre-production Techniques for the Creative Media Industries				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	L02		
Additional comments to the Assessor:			

Learner declaration			
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.			
Learner signature:		Date:	