

OBSERVATION PODCAST

Date of Issue:	Monday 8th January
Submission Deadline:	Friday 9th February
Assignment Duration (approximately)	5 weeks

Qualification	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)
Unit	Unit 1: Pre-production Techniques for the Creative Media Industries Learning Outcome 3
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

During the production of the Music Video production you, and your production company, need to maintain professionalism at all times.

You will be observed by **Aukes Media** and your Tutor and will be assessed within an Observation Podcast near the end of your production about the way you have conducted yourself and how well you have developed throughout the project



OBSERVATION PODCAST

You will discuss your attitude, effort, and contribution to your production team in relation to the following areas in an evaluative Observation Podcast.

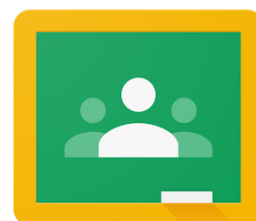
- Logistics
- Finance
- Creative processes
- Personnel management
- Resource management
- Time management
- Monitoring progress
- Risk management
- Crisis management
- Maintaining documentation

The completed Observation Podcast will be uploaded to Google Classroom.

Covers Learning Outcome:	U1 LO3
Submission Deadline:	Friday 9th February

Evidence to be submitted:

Your Observation Podcast **needs to be submitted to Google Classroom**



(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)

Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group - <https://www.facebook.com/groups/854368387980359/>

Blogs

Pre-production blogs for 3 Music Video Production to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- Aukes Media are coming in to give a guest lecture and will be available online to learners for help <https://www.facebook.com/AukesMedia?fref=ts>

To successfully achieve the project you must:

The assignment must be submitted by 16.59 on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Friday 9th February
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria		Criteria Feedback
Unit 1. Learning Outcome No. 3 - Be able to apply pre-production planning for a specific media production		
P3	Apply pre-production planning to a specific media production working with some assistance. [TW, SM]	
M3	Apply pre-production planning to a specific media production competently with only occasional assistance.	
D3	Apply pre-production planning to a specific media production to a quality that reflects near-professional standards, working independently to professional expectations.	

Assessor Signature:	<i>Scott Hayden</i>	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 8th January	Submission date:	Friday 9th February	Submitted on:	
Programme:	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)				
Unit:	1: Pre-production Techniques for the Creative Media Industries				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	LO3		
Additional comments to the Assessor:			

Learner declaration	
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>	
Learner signature:	Date: