PRE-PRODUCTION REQUIREMENTS

Date of Issue:	Monday 16th October
Submission Deadline:	Monday 30th October
Assignment Duration (approximately)	2 weeks

Qualification	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)
Unit	Unit 1: Pre-production Techniques for the Creative Media Industries Learning Outcome 1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Within the Creative Media industry you need to prove that you can organise and plan your work before you carry out a production.

To begin your project you and your Production team now need to prove to **Aukes Media** and your chosen band/artist that you can demonstrate pre-production work to a professional level before you begin your Music Video Production.

PRE-PRODUCTION REQUIREMENTS

You have been asked to gather evidence of your pre-production skills before you move on to your production:

- **Research -** Individually you need to find out what your audience wants in a music video using both **Primary** and **Secondary** research
- **Production Schedule -** In your group you need to create and collaborate on a production schedule on Google Docs for your music video project.
- **Codes of Practice and Regulation Vlog -** Individually you need to demonstrate an understanding of how you will follow industry codes of practice and regulation and how they could affect your production
- **Group Vlog -** In your group you need to participate in a Group Vlog in which your production company will identify roles and responsibilities throughout the project
- **Specifics -** Individually, you need to create a Written Report, Podcast <u>or</u> Vlog that identifies what you will specifically need for your Music Video in terms of **Facilities** and **Materials**.

Evidence for the TASK 1 **Research**, **Production Schedule**, **Group Vlog**, **Specifics**, and **Codes of Practice and Regulation Vlog** needs to be turned in to Google Classroom by the deadline.

Covers Learning Outcome:	U1 LO1
Submission Deadline:	

Evidence to be submitted:

Your completed Research, Production Schedule, Codes of Practice and Regulation Vlog, Group Vlog, and Specifics work **needs to be submitted in Google Classroom**.

Sources of Information

Social Media
● Twitter - https://twitter.com/bcotmedia
● Facebook Group - https://www.facebook.com/groups/854368387980359/

Blogs
Pre-production blogs for 4 Music Video Production to serve as exemplars:
● Nic Dawson Kelly 'Old Valentine' http://ndkmusicvideo.tumblr.com/
● RedTails 'Brighter Place' http://scottdhayden.wordpress.com/
● RedTails 'Setting Sun' http://redtailsbanduk.tumblr.com/
● KLOQ 'Behind the Screams' http://scottdhaydenproject.tumblr.com/

Textbooks
● Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
● Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers
● Aukes Media are coming in to give a guest lecture and will be available online to learners for help https://www.facebook.com/AukesMedia?fref=ts

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Monday 30th October
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments	
If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.	
Grade Achieved:	
Resubmission Grade Achieved:	

Criteria		Criteria Feedback
Unit 1. Learning Outcome No. 1 - Understand requirements for a specific media production		
P1	Outline requirements and sources of requirements for a specific media production [IE]	
M1	Explain in some detail and competently present requirements and sources of requirements for a specific media production	
D1	Comprehensively explain and present to a quality that reflects near-professional standards fully detailed requirements and sources of requirements for a specific media production	

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:			Assessor name:	**Scott Hayden**	
Issue date:	Monday 16th October	Submission date:	Monday 30th October	Submitted on:	
Programme:	Level 3 90 Credit Diploma in Creative Media Production (Film + Television)				
Unit:	1: Pre-production Techniques for the Creative Media Industries				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	LO1		
Additional comments to the Assessor:			

Learner declaration
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.

Learner signature:		Date:	