

REVIEW PODCAST + EVALUATION

4.1 Review strengths and weaknesses of own video production work

Date of Issue:	Monday 27th March
Submission Deadline:	Monday 24 th April
Assignment Duration (approximately)	4 weeks

Qualification	NVQ Level 3 Diploma in Creative and Digital Media
Unit	Unit 6: Video Production 4.1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Once complete you need to reflect on your work and how you will improve in the future.

- You will review your work on a **Podcast** before presenting your finished product at a Screening of your work. You are then expected to provide an **Evaluation** along with a Portfolio showing how your group created your Video production.



4.1 Review strengths and weaknesses of own video production work

PODCAST

Watch your Video Production through several times, read your Production Diary and look through your Documentation.

You will now review your using Audacity on the Macs next door or your Mobile device, which will be your personal evaluation of the footage explaining:

- How you thought of your idea?
- What worked and did not work in the footage?
- Analyse if the footage was fit for purpose
- Explain the choice to include or cut shots on technical *and* artistic grounds
- The suitability of the product to the target audience
- The technical quality of the visual and sound elements
- Whether the style of the video was consistent throughout
- How well the narrative communicated?

EVALUATION

After the Video Production has been screened to an audience you will carry out a written Evaluation of the whole project answering the following questions in review of your final product:

Here you need to demonstrate an awareness of why you did what you did, and justify or support comments on these production decisions through precise and well-chosen illustrative examples.

- What did I do?
- What skills did I learn?
- What went wrong?
- How well did you work as part of a team?
- How was your work received by the audience?
- How well did you manage your time?
- What went right?
- What would I do if I started again?

Structure, vocabulary, spelling, punctuation and grammar should be of a strong standard to ensure the Evaluation is a clear expression of your findings.

Your Podcast and Evaluation need to be uploaded to Google Classroom.

Covers Learning Outcome:	U6 4.1
Submission Deadline:	

Evidence to be submitted:

Your Review Podcast and Evaluation
needs to be submitted to your U6 4.1 Google Drive folder.

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook – <https://www.facebook.com/bcotmedia>

Blog

Pre-production blogs for 3 Video Productions to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Monday 24 th April
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 6. 4.1	
4.1	Review strengths and weaknesses of own video production work

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 27th March	Submission date:	Monday 24 th April	Submitted on:	
Programme:	NVQ Level 3 Diploma in Creative and Digital Media				
Unit:	6: Video Production				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	4.1		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	

