

POST-PRODUCTION

3.1 Apply video post-production techniques to the creation of a video product

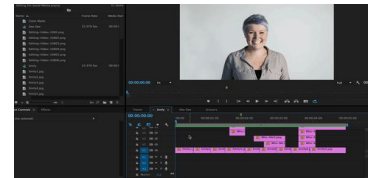
Date of Issue:	Monday 6th February
Submission Deadline:	Monday 13th March
Assignment Duration (approximately)	5 weeks

Qualification	NVQ Level 3 Diploma in Creative and Digital Media
Unit	Unit 6: Video Production 3.1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Your group need to move onto the **Post-production** in which you will compile and edit your finished Video production.

- Once you have shot your footage you will demonstrate Post-production techniques in editing your video to near professional standards before exporting it and uploading it to Google Classroom.



3.1 Apply video post-production techniques to the creation of a video product

POST-PRODUCTION

On completion of your shoot you need to **edit your Video**. This stage is called post-production and you will need to use editing software to edit your source material. You need to refine your edit by reordering sequences and experimenting using some or all of the following techniques:

- Edit images, change the sequence and order of the footage
- Edit the sound by removing sound recorded on location or add Foley sound, narration, overdubs such as music or sound effects
- Use transitions such as fades or dissolves etc.
- Add Animations or credits
- Change colour levels or add filters
- Add special effects or other techniques

Your final Video Production should be ~~three minutes~~ a **absolute minimum** of _____ long and needs to be uploaded to Google Classroom before the professional deadline.

Covers Learning Outcome:	U6 3.1
Submission Deadline:	Monday 13th March

Evidence to be submitted:

All of your evidence for Post-production
needs to be submitted to Google Classroom

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)



Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group – <https://www.facebook.com/groups/649921418423094/>

Blog

Pre-production blogs for 3 Video Production Production to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- The Daily Basingstoke are supporting the learners throughout the project
<https://www.facebook.com/TheDailyBasingstoke?fref=ts>

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Monday 13th March
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 6. 3.1	
3.1	<p>Apply video post-production techniques to the creation of a video product</p>

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 6 th February	Submission date:	Monday 13 th March	Submitted on:	
Programme:	NVQ Level 3 Diploma in Creative and Digital Media				
Unit:	6: Video Production				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	3.1		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	