

PRODUCTION + DIARY

2.1 Undertake a technical role in the creation of a video product

Date of Issue:	Monday 9 th January
Submission Deadline:	Monday 6 th February
Assignment Duration (approximately)	4 weeks

Qualification	NVQ Level 3 Diploma in Creative and Digital Media
Unit	Unit 6: Video Production 2.1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Once your pre-production is complete you will move on to your production itself

- You will work independently to move onto the **Production** and document your contribution at each stage
- You will evidence your work by creating at least 6 **Diary entries**



2.1 Undertake a technical role in the creation of a video product

PRODUCTION

Once you all have successfully completed 1.1 it is time to **film your video production** as you move onto the production stage.

- Assign crew roles e.g. Camera, Lighting, Sound, Actors, and Director
- Shoot, Review, and Assess suitability of footage (Shoots pick-ups where necessary)
- Carry out **at least two different job roles** during your production e.g. Camera operator, Boom operator, Lighting, Set designers, Actors etc

DIARY

Throughout this project you will create and maintain a Diary in either written, video or audio form on your Google Drive.

- You will create **at least 6 Diary entries** throughout your production that evidence what you have done, what ideas you felt worked well, and why ideas and actions were undertaken.

Your evidence of your Production and the Diary updates need to be uploaded to Google Classroom.

Covers Learning Outcome:	U6 2.1
Submission Deadline:	

Evidence to be submitted:

All of your evidence for Production and Diary
needs to be submitted to Google Classroom
from your Google Drive.

(Please ensure the work is in a Digital Format eg the actual Document or
Video file that you provide here)



Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Facebook Group – <https://www.facebook.com/groups/649921418423094/>

Blog

Pre-production blogs for 3 Music Video Production to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>
- KLOQ 'Behind the Screams' <http://scottshaydenproject.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- The Daily Basingstoke are supporting the learners throughout the project
<https://www.facebook.com/TheDailyBasingstoke?fref=ts>

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Monday 6 th February
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:	
Resubmission Grade Achieved:	

Criteria	Criteria Feedback
Unit 6. 2.1	
2.1	Undertake a technical role in the creation of a video product

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 9 th January	Submission date:	Monday 6 th February	Submitted on:	
Programme:	NVQ Level 3 Diploma in Creative and Digital Media				
Unit:	6: Video Production				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	2.1		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	