

PRE-PRODUCTION

1.1 Apply video pre-production techniques to the creation of a video product

Date of Issue:	Monday 7th November
Submission Deadline:	Monday 5th December
Assignment Duration (approximately)	4 weeks

Qualification	NVQ Level 3 Diploma in Creative and Digital Media
Unit	Unit 6: Video Production 1.1
Assessor's Name:	Scott Hayden
Student Name:	

Project Overview / Scenario

Talent scouts from 'Exit 6 Film Festival' and 'That's Hampshire TV' are seeking new talent for upcoming projects in 2017. You have an opportunity to create a Video production to showcase your skills and capture their attention.

- You will individually **Research** the type of Video Production you want to create, **Mind-map** ideas and create an **Initial Proposal** of your concept.
- It is then important that you demonstrate **Documentation** in your pre-production to a professional standard before moving on to your production itself.



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TASK 1. RESEARCH

To prepare for your video production you need to:

- Create a Doc or Slides on **3 Video productions** that influence your idea and explain what you like about it eg editing, story, mise-en-scene, camera-work etc.



TASK 2. MIND MAP

- Create a **Mind Map** of your proposed Video Production ideas using appropriate online tools or paper
- Capture evidence of the finished mind-map and upload to your Google Drive

TASK 3. INITIAL PROPOSAL

Once your research is completed you will work to create a written, audio or video **Initial Proposal** for the Video Production in which you must highlight the following:

- What is your basic idea?
- Who is your target audience?
- Where it will be shot (locations)?
- Who will be in it?

- What equipment/ props will be needed?
- What music do you intend to use?
- Any permission needed on location?
- What format the Video Production will be shot in?
- The duration of the Video Production?

TASK 4. DOCUMENTATION

You are to create **at least 4 examples of documentation** using the templates provided (I recommend using Google Drive to keep your docs safe and secure)

- Storyboard
- Call sheet
- Budget
- Production Schedule
- Risk assessment
- Location Recce

Your Research, Mind-map, Initial Proposal and at your 4 pieces of Documentation need to be uploaded to your Google Drive folder.

Covers Learning Outcome:	U6 1.1
Submission Deadline:	

Evidence to be submitted:

All of your evidence for Task 1, Task 2, Task 3, and Task 4
needs to be submitted to Google Classroom.

(Please ensure the work is in a Digital Format eg the actual Document or Video file that you provide here)

Sources of Information

Social Media

- Twitter - <https://twitter.com/bcotmedia>
- Site - <http://bcotmedia.weebly.com/>

Blog

Pre-production blogs for 4 Music Video Production to serve as exemplars:

- Nic Dawson Kelly 'Old Valentine' <http://ndkmusicvideo.tumblr.com/>
- RedTails 'Brighter Place' <http://scottdhayden.wordpress.com/>
- RedTails 'Setting Sun' <http://redtailsbanduk.tumblr.com/>
- KLOQ 'Behind the Screams' <http://scottdhaydenproject.tumblr.com/>

Textbooks

- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Student Book* (Pearson, 2010) ISBN 978-1846906725
- Baylis P, Freedman A, Procter N et al – *BTEC Level 3 National Creative Media Production, Teaching Resource Pack* (Pearson, 2010) ISBN 978-1846907371

Local Employers

- [Exit 6 Film Festival](#) and [That's Hampshire TV](#) are supporting the learners throughout the project

To successfully achieve the project you must:

The assignment must be submitted by 23.59 p.m. on the date specified or on the agreed upon extension deadline. Extensions will only be permitted if you have a legitimate reason and have spoken to both your tutor and the Lead Internal Verifier who have both agreed to the extension.

Being ill will not be considered a legitimate excuse for not submitting the work on the due date, unless previously discussed with the unit lecturer and/or your tutor well before the due date.

Work presented in an assessment must be the student's own. Plagiarism is where a student copies work from another source, published or unpublished (including the work of a fellow student or of a tutor) and fails to acknowledge the influence of another's work or to attribute quotes to the author. Plagiarism is an academic offence.

Complete and sign the declaration form at the back of this assignment brief – your work will not be marked if you do not do this. The signature can be done digitally; this will be taken as you officially signing the declarations. Although we will need your handwritten signature if your work is Internally Verified or Externally Verified.

Date of Submission:	Monday 5th December
Extension submission date:	
Reason for extension:	
Lead Internal Verifier Resubmission authorisation:	
Resubmission date:	

General Feedback Comments

If you have any questions in regard to the feedback/grade provided here see me or email me and I will clarify any issues.

Grade Achieved:

Resubmission Grade Achieved:	
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Criteria	Criteria Feedback
Unit 6. 1.1	
1.1 Apply video pre-production techniques to the creation of a video product	

Assessor Signature:	Scott Hayden	Date:	
Learner signature:		Date:	

Learner Assessment Submission and Declaration					
Learner name:		Assessor name:	Scott Hayden		
Issue date:	Monday 7th November	Submission date:	Monday 5th December	Submitted on:	
Programme:	NVQ Level 3 Diploma in Creative and Digital Media				
Unit:	6: Video Production				

Individual work identification for group assignments			
Student Name	Learning Outcome	Evidence submitted	Page numbers or description
	1.1		
Additional comments to the Assessor:			

Learner declaration			
<p>I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.</p>			
Learner signature:		Date:	